

**LEV TSYPIN**

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**PROFILE**

Experienced software engineer and Internet consultant who works with non-profit, start-up and progressive organizations. Advises clients on all aspects of their Internet presence, from developing an online strategy to architecting and building a site. Recent site features include multi-media, social networking, e-commerce, event and constituent management, and outreach. Specializes in open source technologies and platforms, including Drupal. Committed to applying technology for the common good.

**EXPERIENCE****FOUNDER, LEVEL ONLINE STRATEGY; PORTLAND, ORE. — 2004-PRESENT**

Formed company to realize personal mission of helping progressive organizations achieve their online goals. Grew business from contract work to an established client base of prominent arts and non-profit organizations and start-ups. Solutions combine creativity, cutting-edge technology and a pragmatic sensibility.

Partner in two entrepreneurial ventures: MomHub, a social networking hub for moms, and GreenRenter, an online database of green commercial and residential rental property.

**DIRECTOR OF TECHNOLOGY, POP ART, INC.; PORTLAND, ORE. — 2000-2003**

Rose from Senior Developer to Director. Managed team of four, architected client solutions and set technical direction for company.

**CONSULTANT, INFORTE; CHICAGO — 1999-2000**

Developed custom software solutions and integrated enterprise systems. As member of this fast-paced start-up, saw company grow exponentially and experienced the boom and bust of an IPO during the dot-com bubble.

**CONSULTANT, COMPUTER SCIENCE CORPORATION; CHICAGO — 1998-1999**

Resolved Y2K issues at large financial organization. Completed intensive 3-month training program.

**EDUCATION**

University of Wisconsin - Madison — BBA, Business and Political Science, 1997

**SKILLS**

Drupal, CSS, HTML, PHP, ASP.net, C#, Javascript, user experience, information architecture, search engine optimization, server administration, system design. Relationship and project management. Excels at explaining technical concepts to clients and helping them choose the right solution.

**SELECT PORTFOLIO**

- [www.pic.tv](http://www.pic.tv) The Public Internet Channel from One Economy Corporation, a next-generation, public-purpose online network.
- [www.whitebird.org](http://www.whitebird.org) White Bird Dance, a modern dance production company in Portland, Ore.
- [www.portlandopera.org](http://www.portlandopera.org) Portland Opera, the city's premier opera organization.
- [www.aperionaudio.com](http://www.aperionaudio.com) Aperion Audio, online retailer of high-end audio equipment.